

The Centre of Legal Research of Grenoble (Université Grenoble Alpes), and the Grenoble Applied Economics Lab (Université Grenoble Alpes, INRA, CNRS and Grenoble INP) will jointly organize the First International Workshop in Law & Economics, 13th-14th June, 2019.

The aim of this workshop is to provide an international and a pluri-disciplinary forum where lawyers and economists can present and discuss high-quality research on a regular basis in Grenoble. This first conference will focus on Open Innovation.

For this first session, topics of interest include:

- Open source licenses
- Patent clearinghouses
- Inclusive patents
- Intellectual property rights on Digital Goods
- Intellectual property rights on plants
- Intellectual property rights and incentives to innovate

Information & registration at:

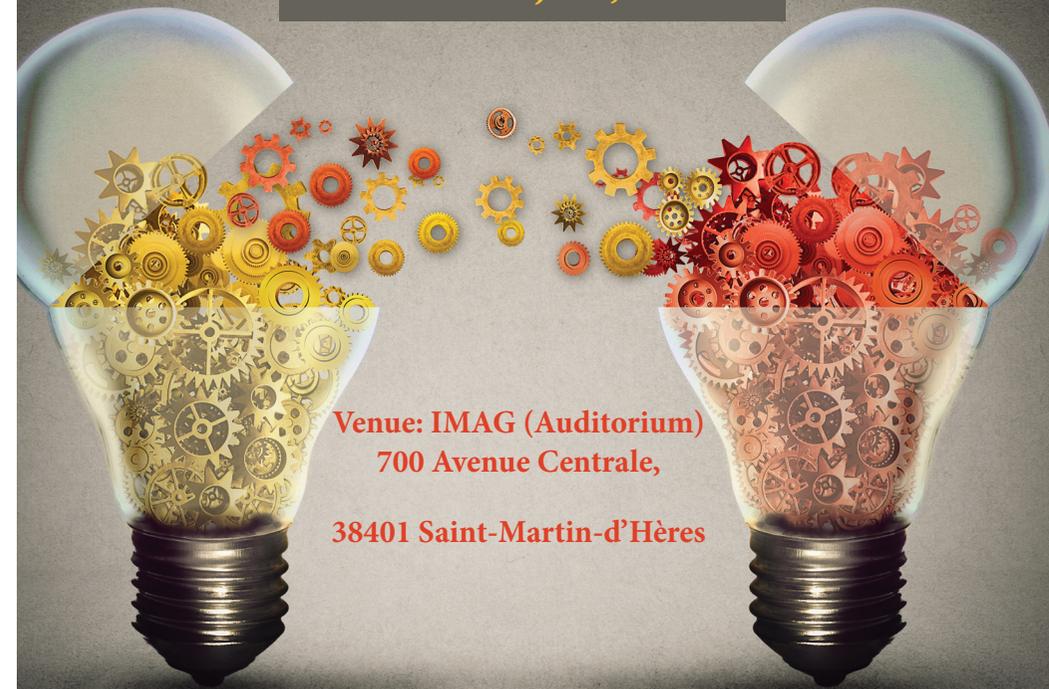
<https://workshop.inra.fr/open-innovation/Registration>

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# First International Workshop in Law & Economics: Open Innovation

13th-14th June, 2019



Venue: IMAG (Auditorium)  
700 Avenue Centrale,  
38401 Saint-Martin-d'Hères

## PROGRAMME

Keynote speakers:

Pr Paul Belleflamme, CORE, UC Louvain  
Pr Geertrui Van Overwalle, CiTiP, K.U. Leuven

Convenors:

Dr Olivier Bonroy (INRA, UGA)  
Dr Fabien Girard (CRJ, UGA)



13th June, 2019

## Part 1 — IPR and incentives to innovate

Opening Address – 9h30: **Pr Alexis Garapin**, Director of the Grenoble Faculty of Economics,  
**Dr Olivier Bonroy**, **Dr Fabien Girard**

### SESSION 1 – 9:50-10:50: CHAIR: OLIVIER BONROY

**Etienne Billette de Villemeur**, **Richard Ruble**, **Bruno Versaevel**, “Dynamic competition and intellectual property rights in a model of product development”

**Niccolò Galli**, “Patent Aggregation Definitions and Taxonomy of its Activities Useful for Competition Law”

Tea-Coffee Break 10:50-11:20

Keynote Address – 11:20-12:20: **Pr Paul Belleflamme**,  
CORE, UCLouvain

Lunch Break 12:20-2:00PM

## Part 2 — Licensing and incentives to innovate

### SESSION 2 – 2 :00 PM-3 :00 PM: CHAIR: STEPHANE LEMARIE

**Stefano Colombo**, “Does licensing promote innovation?”

**Emanuele Bacchiega**, **Olivier Bonroy**, **Adrien Hervouet**, “Patent Clearinghouse and Knowledge Sharing: The Role of Arbitration”

## Part 3 — Open innovation practices

### SESSION 3 – 3 PM-4 PM: CHAIR: ADRIEN HERVOUET

**Julien Jacqmin**, “Why are some online courses more open than others?”

**Bechis Jaele**, “The Institutional Change of the Scientific Publishing Industry: A New Tragedy of the Commons?”

Coffee-Tea Break 4PM-4:20 PM

### SESSION 4 – 4:20 PM-5:30 PM: CHAIR: PASCAL TOQUEBEUF

**Nikola Ilić**, “Patent Pledge and Access to Knowledge: The Case of Tesla Motors”

**Justus Baron et al.**, “Joining Standards Organizations: The Role of R&D Expenditures, Patents, and the Product-Market Position”

**Souraya Ismail**, “The Contribution of the Value Co-Creation in Open Innovation within Algerian Startups”

### ROUNDTABLE 1 – 5:30 PM-6:15 PM: CHAIR: MICHEL TROMMETTER

With **Christian Huyghe**, **Johannes Kotschi** and **Geertrui Van Overwalle**

14th June, 2019

## Part 4— Innovation in plant breeding and agricultural research

### SESSION 5 – 9:30-10:30: CHAIR: ESTHER VAN ZIMMEREN

**Richard Gray**, **Adrien Hervouet**, **Stéphane Lemarié**, “The economics of royalty rates in plant breeding”

**Rose-Marie Borges**, “Digital Sequence Information and Genetic Material”

Tea-Coffee Break 10:30-11:00

Keynote Address – 11:00-12:00: **Pr Geertrui Van Overwalle**,  
CiTiP, K.U. Leuven

Lunch Break: 12:00-1:30PM

### SESSION 6 – 1:30 PM-2:30 PM: CHAIR: FABIEN GIRARD

**Armelle Mazé**, **Aida Calabuig Domenech**, **Isabelle Goldringer**, “Open innovation and the selective nature of knowledge networks within peasant seed communities. A French case study”

**Eric Deibel**, **Talya Sans Ucaryilmaz**, “Materializing what makes sense: ‘bona fides’, commons and the open licensing of seeds”

### ROUNDTABLE 2 – 2 :30 PM-3 :00 PM: CHAIR: JULIEN PENIN

With **Paul Belleflamme**, **Esther van Zimmeren** and **Patrick Waelbroeck**

END 3:00 PM